

## **HPHA Funds Development Meeting**

**March 10, 2014, 12:00pm-1:30pm**

**JABSOM Waiola Café**

In attendance: Therese Argoud, Deb Zysman, Nancy Partika (attending for Robert Hirokawa), Angela Sy, Holly Kessler

The purpose of this meeting was to brainstorm fundraising ideas for sustaining HPHA as per HPHA's Strategic Plan dated January 11, 2014. We need to look beyond one year grants to more on-going sustainable ways to support HPHA.

### **Idea #1 – Climate Change Public Health Summit**

- 1 to 2 day event (smaller and less involved than PGHC)
- The Governor would most likely approve and support this idea as he is on Obama's commission
- We could bring in expert speakers on the topic, ideas include Chip Fletcher
- Open to Hawaii and the Pacific Basin
- Hold one of the speaker sessions at the Capitol. Deb mentioned we cannot hold entire event there otherwise we cannot charge an admission fee
- Suggestion to get Linda Rosen onboard.
- Need to run the idea by the board first
- Use the word symposium? Or summit?
- Possible collaborators: CDC, Department of Health, federal level- Brian Shatz, Blue Planet Foundation, Tripler, Mauna Kea scientists (this would develop capacity), Bill Gallo-State sustainability coordinator.
- Therese said Hawaiian Associates distributed a recent newsletter on this topic that she will forward to committee
- And Gerald just send out a climate change effects email as well
- Hold event in Fall2014 possibly at convention center.
- Need to do a one page concept sheet to be used for briefing. Use our HPHA fact sheet data.

### **Idea #2 – Mixers and Forums**

- Hold simple breakfast mixers with a 15 minute speaker and networking
- Hold simple after work mixers with a 15 minute speaker and networking
- We need to try different times/locations to see what works best for our members, because some folks prefer mornings, and others prefer after work.

- Forums to run throughout the year with local public health experts speaking on critical issues in Hawaii
- Use Queen's Conference center as an option to hold events
- Make sure we do not conflict with the Public Health Institute or Valerie Yontz's speakers
- We can co-sponsor PHI's or other organization's events

#### **Idea #4 – Meet with legislators to develop a Public HealthCaucus**

- The YWCA does an event with women's caucus and it is very successful
- Ask Josh Green to create a Public Health Caucus educating legislators

#### **Idea #5 – Legislative Health Conference**

- Ask Josh Green to be lead
- Invite legislators for education purposes

#### **Idea # 6 – Partner with non-traditional organizations**

- Find new, big partners to combine public health with the arts or other non-health related organizations in a new and unique way.
- Need to keep our ears open for opportunities with non-traditional organizations

Also discussed:

HPHA's original Public Health Summit idea (which is now on hold) included the Public Health Institute. Deb to follow up with Jessica on this concept.

HPHA needs a financial audit. Deb to ask James Jennings, CPA for a simple audit (fee combined with 990 form) or Alan Arakaki or CW Associates.