



**Board of Directors Meeting Minutes**

April 22, 2014

Noon - 1:30pm

DOH, Directors Conference Room #2

Call In #866-740-1260

Passcode 5645619

Time	Agenda Item
Noon	<p>Welcome, Establish Quorum and Introductions            Present: Mark Tomita, Robert Hirokawa, Nancy Partika, Deborah Zysman, Holly Kessler, Gerald Ohta, Linda Rosen, Katie Richards, Michelle Tagorda, Colby Takeda, Rebecca Kang</p> <p>On Phone: Michelle Quinsell, Jay Maddock</p> <p>Not in Attendance: Angela Sy</p> <p>Minutes from February 13, 2013 Meeting – approved as presented</p>
12:05	<p>Committee Reports</p> <ol style="list-style-type: none"> <li>1. Treasurer           <ol style="list-style-type: none"> <li>a. Financial statements               <ol style="list-style-type: none"> <li>a. February and March Bank Statement – \$34,468 in bank                   <ol style="list-style-type: none"> <li>i. Income \$7,195 for two months</li> <li>ii. Expense \$2,401</li> <li>iii. Increase of \$4,904</li> </ol> </li> <li>b. Discussion about changing banks – First Hawaiian charges \$9.95 per month for online banking for businesses – ask if they have a different rate for non-profits                   <ol style="list-style-type: none"> <li>i. Ask Angela as treasurer to check in on this</li> </ol> </li> </ol> </li> <li>b. Funds development update               <ol style="list-style-type: none"> <li>a. Discussion on sustainable methods to keep HPHA going</li> <li>b. Climate change sustainability summit – similar to PGHC, except focused on climate change                   <ol style="list-style-type: none"> <li>i. Idea to do that in the Fall if possible</li> <li>ii. It is a big public health issue right now</li> </ol> </li> <li>c. Have more mixers and forums, different speakers, or something online</li> </ol> </li> </ol> </li> </ol>

- d. Meet with legislators to develop Public Health Caucus – is this something that would be beneficial?
  - i. What kind of issues would be the purview of public health? Where is the boundary of a public health issues? It may encompass everything.
  - ii. It may be challenging to define – or we could define an issue.
- e. Legislative health conference – consider with president elect coming. Potential legislative briefing.
- f. Partnering with non-traditional partners
- g. Potential to have an audit done for HPHA – audit or audit review.
- c. NPHW Mixer Update
  - a. 110 people attended
  - b. \$1430 collected at door
  - c. \$1695 paid online
  - d. \$3,125 total income
  - e. \$1,430 – final profit
  - f. Keeping cost below \$20 probably helped keep attendance numbers up
  - g. Liquor commission difficult to deal with
  - h. Food excellent
  - i. Found a winning formula for HPHA mixer
  - j. See if we can get sponsors for next year – venue, etc. (potential at Aloha Tower)
  - k. Potential to do it more than once a year
  - l. Parking at JABSOM a little problematic
  - m. Possibly hold annual meeting at Aloha Tower.
  - n. Not many medical school attendees; try to encourage more attendance.
  - o. Mark will check on the space at Aloha Tower for annual meeting
- d. Grants update
  - a. Have applied for \$187,000 – still 18 outstanding that we have not heard from
  - b. Most recent was APHA Health in all Policies – submitted for \$10,000
  - c. GIA – on the Senate side they weren't planning on putting it back in budget – on house side, they agreed to put it back in the budget – houses are meeting right now, so we are not sure if it will be included. Updates to come likely this week.
  - d. Thank you to mark for all of his work on the GIA.
  - e. Does HPHA ever apply to the hospital foundations – potential to try with the hospitals
  - f. Aetna Foundation Grant – not one that we can apply for.
  - g. APHA – Gerald will be in Washington DC in May if need to

follow up on APHA grant

2. Program
  - a. Strategic plan follow-up
3. Membership
  - a. First meeting was on April 16 – Colby, Michelle (2), Holly and Robert. Reviewed activities and what was being accounted for, most things are being done by Holly. We do need some more work to solicit and encourage those working in public health to be members.
    - i. Two Michelle will come together on how HPHA will come together to attract students to become members
      1. Three Areas:
        - a. Mixer between students and professionals
        - b. Shadowing opportunities
      2. At mixers it's hard to mix with professionals, maybe a mixer between students
        - a. Potentially a part of the mixer would be between students and professionals – invite all areas and students related to public health.
        - b. Potentially have some HR perspective from the Department, what kind of jobs does the Department recruit for?
        - c. Career/Workforce mixer – for students
      3. Is there an opportunity for students to do projects within the department? Yes.
      4. Committee will work on this idea and bring additional strategy to the next meeting.
  - b. Realized there were no HPU folks from committee
  - c. 76 people have completed the survey – Holly will send the survey out again.
  - d. Robert has asked for someone to be membership chair
  - e. Membership Count: As of April 16 – Active: 333, Student: 112 – Total Active: 657.
    - i. Organizational membership – is this something that is worth it for HPHA? HPU, large organizational memberships are not expecting anything in return, not expecting additional membership benefits.
      1. Discuss in detail what should happen with organizational members.
4. Legislative
  - a. Testified on five bills – need to possibly reconfigure on legislative committee
  - b. Did testify for Linda's confirmation and Michelle's confirmation on the board of regents.
  - c. Need to go through it where it's not imminent on what's happening at legislative session.

	<ul style="list-style-type: none"> <li>d. Much more organized this year.</li> <li>5. APHA Updates <ul style="list-style-type: none"> <li>a. Nominations committee done.</li> <li>b. Council on affiliates has been meeting regularly</li> <li>c. For annual meeting making sure that people who present for annual meetings know what goes into a visually presentable presentation.</li> <li>d. Action Board meeting in May also, how to archive old policies</li> </ul> </li> </ul>
12:55	<p>Unfinished Business</p> <ul style="list-style-type: none"> <li>1. 2015 Pacific Global Health Conference <ul style="list-style-type: none"> <li>a. Mark has decided to be Co-Chair of PGHC</li> <li>b. Clifford Chang and Bill Gallo may be interested in being on committee</li> <li>c. Send out an eBlast encouraging people to sign up for PGHC committee</li> <li>d. Need to look at viability of having it – Fall 2015</li> <li>e. It would be beneficial to have someone from DOH that could be assigned to work on PGHC – or tasked to working on the conference</li> <li>f. Historically the conference had been funded through federal funding, no longer available for the last conference, that’s why not it’s a decision of whether it’s a viable</li> <li>g. Gerald can contact region 9 and women’s health – previously they would cover speakers and travel</li> <li>h. Potential to be a virtual conference for the different islands, may be able to get some more registrations – that way neighbor islands wouldn’t have to be virtually present. <ul style="list-style-type: none"> <li>i. Some places, they record the video so that you don’t have to watch it in real time.</li> </ul> </li> </ul> </li> <li>2. Annual Meeting <ul style="list-style-type: none"> <li>a. President elect is coming – she works in Philadelphia – acknowledged expert on nutrition issues – she is holding September 24 – 27</li> <li>b. HPHA is providing hotel and expenses – APHA will pay for airfare</li> <li>c. Briefing for state legislature</li> <li>d. Lunch with board members/key legislators</li> <li>e. Annual Meeting – maybe hold it in a new space – in Aloha Tower?</li> <li>f. Potential topics = Health in All Policies – food sustainability <ul style="list-style-type: none"> <li>i. Ask incoming president what she’d like to talk about.</li> </ul> </li> <li>g. Gerald is the go to person for Annual Meeting</li> </ul> </li> </ul>
1:10	<p>New Business</p> <ul style="list-style-type: none"> <li>1. Public Health Summit</li> <li>2. HIPHI <ul style="list-style-type: none"> <li>a. Perspectives in Health</li> </ul> </li> </ul>

	<ul style="list-style-type: none"> <li>b. Tables for 10 <ul style="list-style-type: none"> <li>i. Discussions on various public health topics for a group of 10 people – to move forward discussion on selected public health topics.</li> </ul> </li> <li>3. Summer PH Art Walk <ul style="list-style-type: none"> <li>a. PH Art Crawl – public health and art – Pegge Hopper Gallery – could use it as a reception as a starting point. If we charge for the public</li> <li>b. Health passport – get 8-12 restaurants, would get more than money’s worth. Prepaid passports. Talking with merchants – something to do this summer – will appeal to many members.</li> <li>c. If anyone would like to help with pulling in 2-3 entities who would be willing to offer a discount to members. \$10-15 for members.</li> <li>d. First Friday</li> <li>e. Need help discussing with merchants. Gerald will work on discounts – if anyone else is interested in assisting.</li> <li>f. Nancy will put together a writing project. June 1-July 30 or until 200 tickets are sold to HPHA members, not the public.</li> </ul> </li> </ul>
1:30	<p>Adjournment</p> <p>Executive session.</p>