



**Colby Takeda, MBA, MPH**

Colby Takeda is a Senior Manager with Sharecare, a health and wellness solutions company leading the Blue Zones Project in Hawai'i. In this role, he works in communities across Hawaii to develop innovative programs, cross-sector partnerships, and effective health policies to improve population health and make healthy choices easier.

Colby enjoying supporting many community organizations and initiatives in this spare time. He is the president of Kaho'omiki, a non-profit organization that promotes regular physical activity and good nutrition for people of all ages, and coordinates wellness activities such as the Hawaii Senior Games, Keiki Rainbow Run, and Fun 5 program. Colby is also a board member of the Better Business Bureau of the Northwest + Pacific, a member of the Kaulunani Community & Urban Forestry Council, and a volunteer with various other committees and advisory groups focused on addressing the social and environmental determinants of health.

Colby has been a proud HPHA lifetime for many years and works to empower student and young professionals in public health and healthcare. Colby received his B.A. from Willamette University, his M.B.A. from the University of Hawaii at Manoa Shidler College of Business, and his M.P.H. from the University of California, Berkeley School of Public Health.