



## 2023 Annual Meeting & Public Health Networking Event

### *Gratitude is Public Health*

### Sponsorship Opportunities

#### About Us

The Hawai'i Public Health Association is a 78-year old association of over 450 community members, public health professionals and organizations dedicated to improving public health. HPHA serves as a voice for public health professionals and as a repository for information about public health in the Pacific. Our mission is to promote public health in Hawaii through leadership, collaboration, education and advocacy.

#### Program Outline

On November 29<sup>th</sup> HPHA will hold our Annual Meeting & Networking Pau Hana at the UH Cancer Center Sullivan Conference Center in Kaka'ako with a program featuring a panel discussion of Hawai'i public health leaders past and present, as we hear their perspectives on how public health has changed and evolved as well as convey gratitude for the contributions public health has made to our local community

Hawai'i Public Health Association members along with community members are invited to a Q&A panel discussion with local thought leaders including:

- **Welcome Address:**
  - **Ella Greene-Moton**, American Public Health Association President
  
- **Panel Discussion:**
  - **Dr. Deb Goebert**, Professor at the University of Hawaii, John A. Burns School of Medicine, Department of Psychiatry and Office of Public Health Studies
  
  - **Dr. Tonya Lowery St. John**, Principle Investigator of Hawai'i Health Data Warehouse (HHDW) Thompson School of Social Work & Public Health University of Hawai'i Mānoa
  
  - **Dr. Christina Higa**, Co-director of the Pacific Basin Telehealth Resource Center (PBTRC) and Associate Director of the Telecommunications and Social Informatics (TASI) Research Program

#### Program Metrics

HPHA's Annual Meetings historically draw close to 200 attendees each year comprised of public health professionals, community health workers, Department of Health employees and students.

HPHA has over 35 partners who share and forward communications to their listserv, and we estimate over 10,000 impressions of your logo as an Event Sponsor.



**Presenting level sponsors also have the opportunity to speak briefly at the meeting to promote their organization or initiatives.**

As an HPHA Annual Meeting sponsor, your brand will be promoted and receive increased recognition in front of HPHA's online and in-person audience of public health professionals, community health workers and organizations.

**Metrics and promotional engagement include:**

- HPHA has the largest dedicated listserv of public health community members and is the only organization in Hawai'i that reaches public health professionals weekly for the past ten years, with metrics that include:
- A Listserv with over 2,200 total subscribers, comprised of HPHA members and non-member public health professionals, community health workers and related organizations
- Open rate on weekly eBlasts ranges from 45 to 47%
- Social asset followers: Instagram (1,270) Facebook (667) Twitter (554)
- Typically 2,700 monthly website views from approximately 850 users

**Presenting Level Sponsorship - \$1,000**

Opportunity to provide brief remarks at event  
Sponsor Table Display at Event (Preferred Placement)  
Logo on all event communications  
Large Logo on Zoom/program/flyer/eBlasts  
Large Logo on HPHA website  
Social media recognition (4 posts)  
Multiple announcements during event  
8 event tickets

**Kupuna Level Sponsorship - \$600**

Sponsor Table Display at Event  
Logo on all event communications  
Medium Logo on Zoom/program/flyer/eBlasts  
Medium Logo on HPHA website  
Social media recognition (2 posts)  
Announcement during event  
4 event tickets

**Keiki Level Sponsorship - \$300**

Logo on all event communications  
Small Logo on Zoom/program/flyer/eBlasts  
Small Logo on HPHA website  
Social media recognition (1 post)  
Announcement during event  
2 event tickets



## 2023 Annual Meeting Sponsorship Agreement Form

Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### Sponsorship Commitment Level:

\_\_\_\_\_ **\$1,000 Presenting**

\_\_\_\_\_ **\$600 Kupuna**

\_\_\_\_\_ **\$300 Keiki**

The Hawai'i Public Health Association is a 501(c) 3 charitable organization and will provide your organization with a tax-deductible donation letter.

Checks should be made payable to: Hawai'i Public Health Association, 7192 Kalaniana'ole Hwy A143A, #226, Honolulu, HI 96825

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

**Thank you for your support!**